



## Reshaping The Car Wash Experience

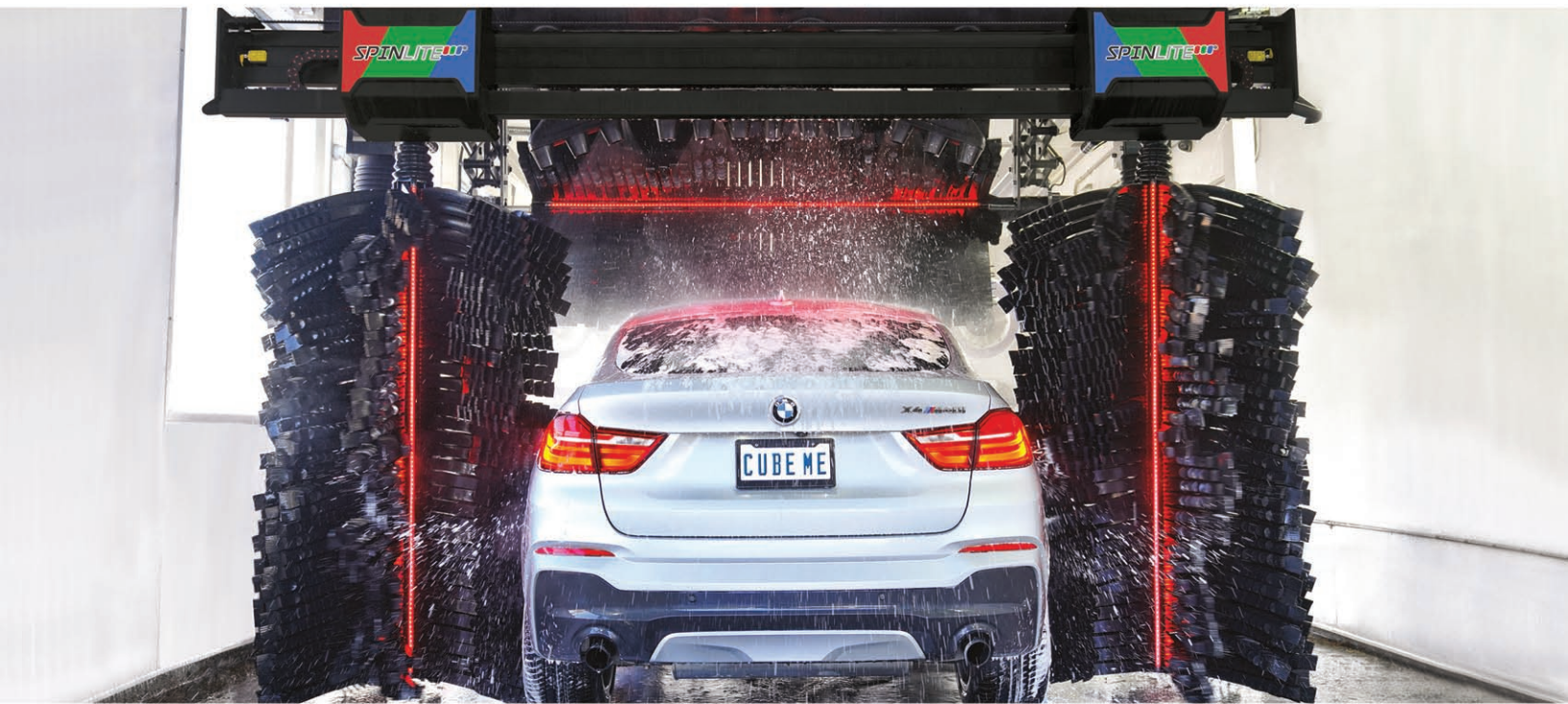
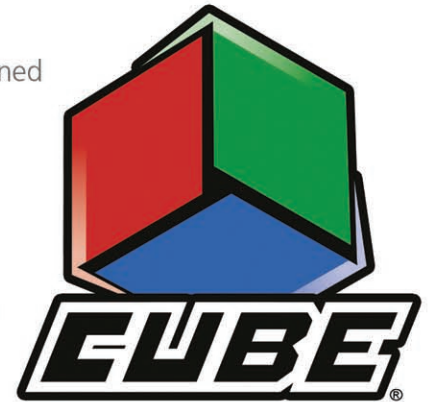
Smart Wheels, Smart Touch,  
Smart Spray



DRIVE | CLEAN

The Cube® is Belanger's three-brush rolover system engineered for maximum performance and customer experience. Much like SpinLite®, the Cube was designed from the idea that running a successful car wash begins with the person behind the wheel.

The Cube's SpinLite model represents the premium design package. Much like its namesake, the Cube SpinLite version features LED-enhanced brush wheels and spray arms for Active Site Marketing™ and navigational assistance to drivers entering the wash bay. The SpinLite package is designed to help operators turn their washes into destinations. Now, in-bay operators can offer a premium experience and maximum cleaning performance – without building a tunnel.



The Cube lets operators choose the best ways to market their sites, deliver a premium experience to their customers, and produce clean cars. Belanger also aims to provide the tools needed to connect with each unique market. With flexibility and customization in mind, the Cube has an available suite of selections to fit various markets and budgets.

With the Cube's slow-spinning ShineMitt® media and array of "smart" features, you can offer something different to your customers – a completely better experience. At 1/3 the speed of traditional fast-spinning media, the Cube operates quietly and is gentle on all of the senses – reassuring customers that their vehicles are safe in the ShineMitt "hands." This comfort can help transform first-time customers into loyal ones, especially when they see the clean, dry, and shiny results.

Altogether, the Cube's gentler, quieter, and smarter wash features add up to an exceptional experience for the motoring public, without sacrificing throughput. The Cube can process cars as fast or faster than any other 3-brush automatic on the market today.

# Smart Wheels

With Belanger's **Smart Wheel** technology, the Cube brings the cleaning action to the vehicle surface, while maintaining a gentle touch. The wheels move and adjust safely and effectively around vehicle contours, mirrors, and trailer hitches.

The Smart Wheels' linear wheel movement, as opposed to pivoting wheel action, provides a more efficient approach, better control, and increased precision on difficult vehicle shapes and the backs of SUVs. The two side wheels operate on three axes and adjust based on pressure readings that "tell" the processor the shape of the vehicle contours.



The Smart Wheels tilt inward at the top to cover the upper portions of vehicles, and inward at the bottom to clean the lower sides on the second pass. Match that with angled passes at the backside for difficult SUV contours, and you have a precision wash. In other words, the Cube knows the shape of the vehicle and maintains optimal positioning and cleaning angles.

# Optimal Cleaning

The Cube's innovative scissor-arm design top wheel allows it to drop with precision and cover more area along the front, top, and rear of the vehicle. The pressure is torque-controlled, so there is no need for counterweights. In case of stoppage, the wheel will flex outward and allow the driver to pass safely. Plus, the scissor arm's lateral movement flexibility means more cleaning agitation when it's in action.



# Smart Touch

The Cube's **Smart Touch** technology works in tandem with Smart Wheels to provide optimal cleaning to vehicles of all shapes and sizes. Car, truck, and SUV drivers can depend on the Cube's Smart Touch technology to deliver better cleaning results. And you can depend on those customers coming back to your wash for more.

The Cube's torque-sensing, radial-driven arms detect friction levels and position the wash wheels in optimal geometric proximity to each vehicle. During the wash process, Smart Touch technology adjusts the axes to stay in constant contact with various contours. This happens thanks to an ultra-fast processor that reads the torque created by friction against the vehicle surface. The processor constantly adjusts to keep that pressure within a specific range. Mirrors and other protruding parts increase the friction, and the Cube then "knows" to adjust around them. The bottom line is that Smart Touch technology cleans precisely, covers all angles, and reduces the risk of damage.

## Precise. Safe. Clean.



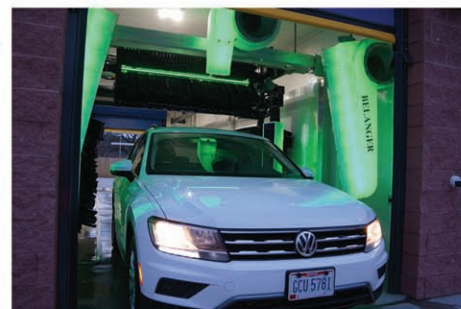
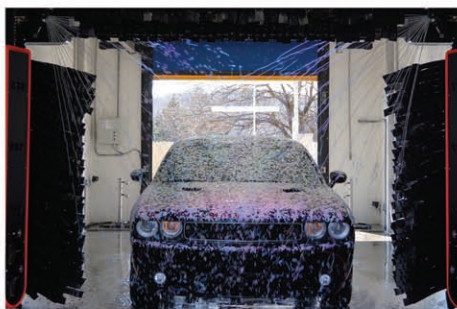
# Smart Spray

To finish out the suite of smart features, **Smart Spray** provides faster throughput, better cleaning results, and a more engaging show – altogether, an unrivaled wash experience. The Cube’s Smart Spray wash arms cover all sides and angles of the vehicle – even complex wheel designs and dirty rocker areas – by “knowing” the right time to pivot during each pass.



# Optional Upgrades

Complete your experience and choose from a list of popular extra service & customer enhancement options.



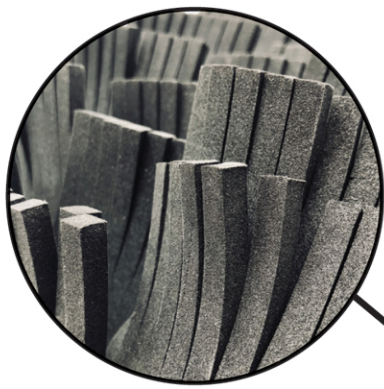
Available options include:

- Sudzer® Bubble Application
- Triple Foam Pods
- Onboard CTA
- Spinning High-Pressure Wheel Blasters
- Undercarriage Rinse
- Bug Blaster
- Directional Signage
- DryLite® Dryers

# The ShineMitt® Advantage

ShineMitt® wash media is the DNA of the Cube – and it's why we can offer slower-spinning wash wheels for quieter, gentler trips to the car wash. The patented ShineMitt is car washing's first self-supported media, which means that speed is no longer a necessity to get cleaner, shinier cars. This also means less customer anxiety and decreased damage risks to their vehicles.

Thanks to its "finger" design, the ShineMitt media reaches contours that other brushes may not. ShineMitt media, mimics the purposeful cleaning action of the human arm, hands and fingers to touch and clean better. The Fingers contour on contact, exposing multiple cleaning edges to lift dirt from the surfaces of the vehicle. This delivers a noticeably better clean, with over 4 times the touches of traditional media.



SHINEMITT HAND  
REPLACEMENT TOOL



SHINEMITT MEDIA  
HAND SUPPLY



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